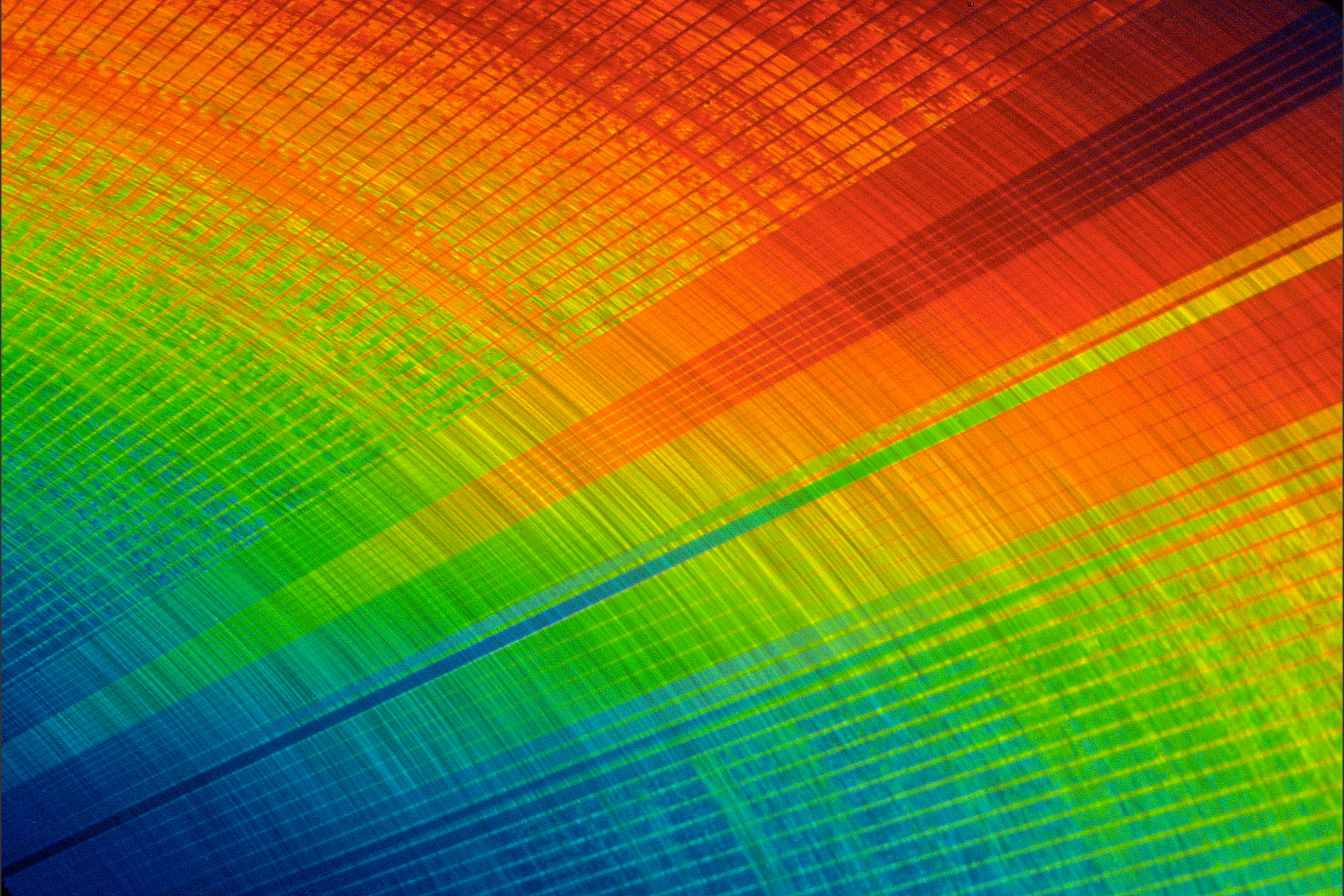
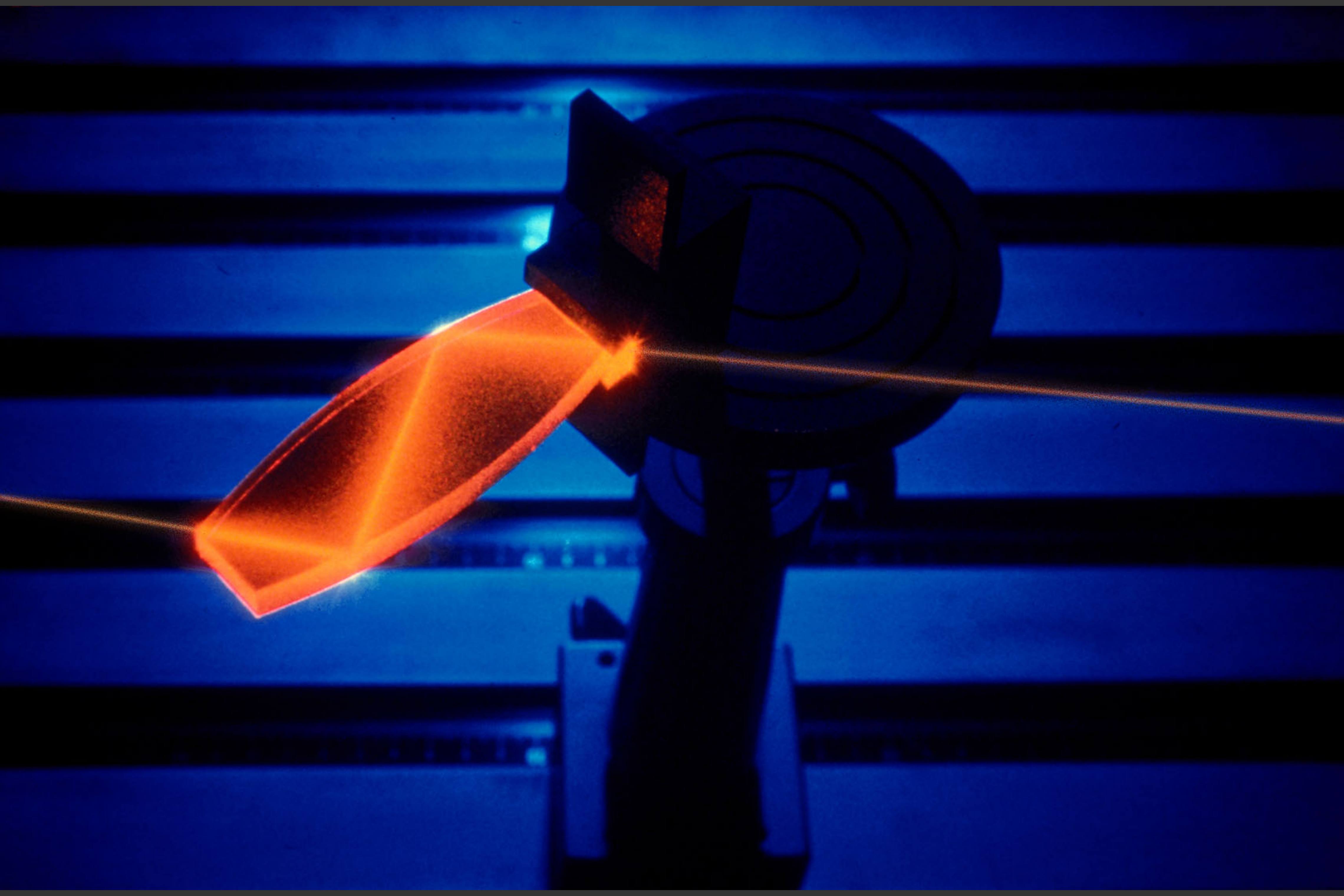


Michael Beasley
Visual Communications





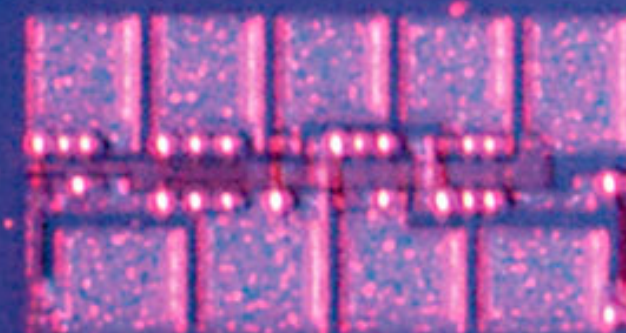
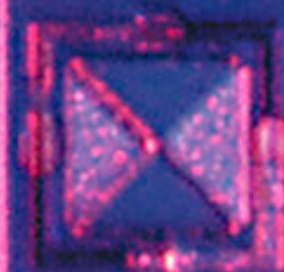
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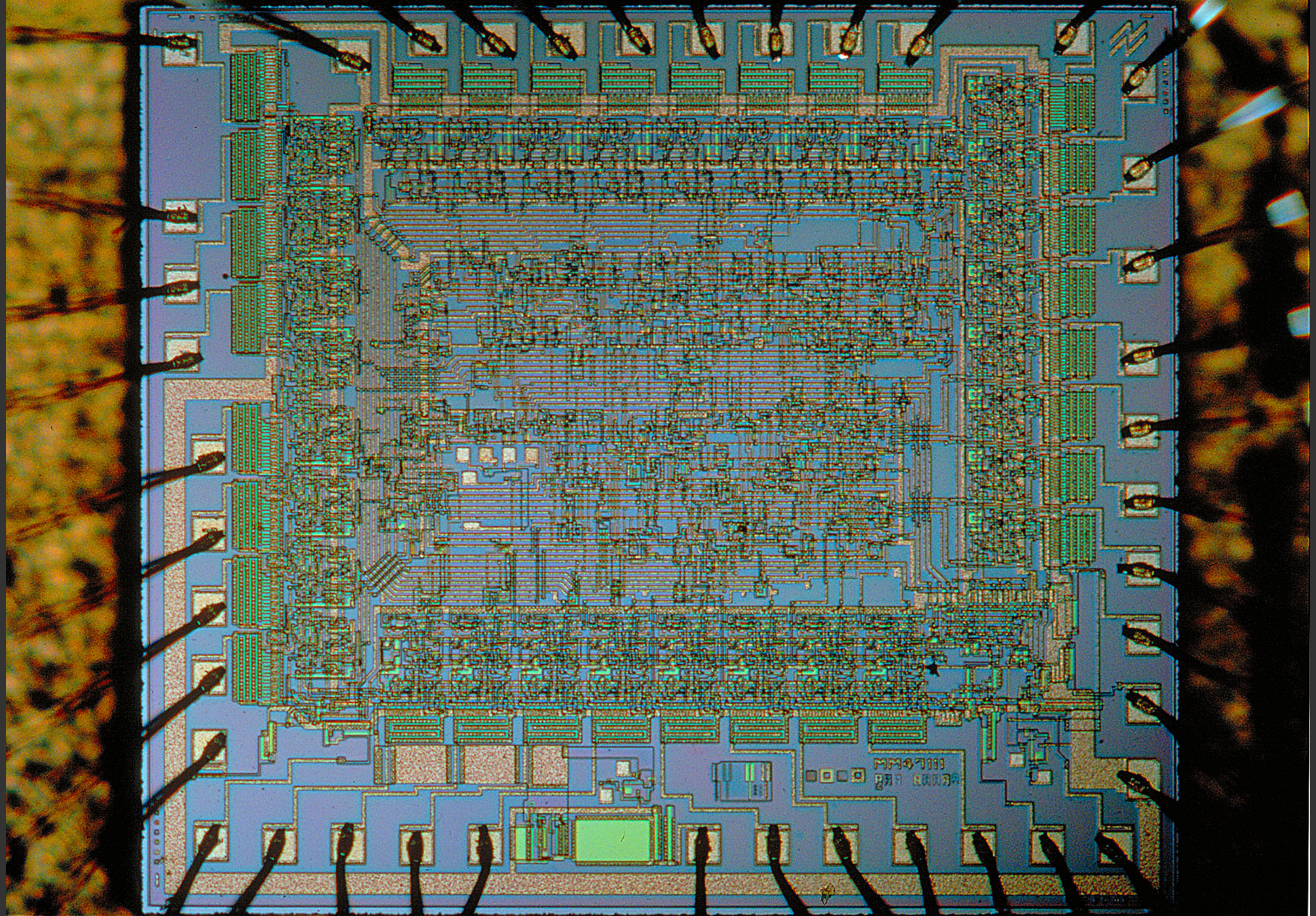
SINTECS

3A

3B

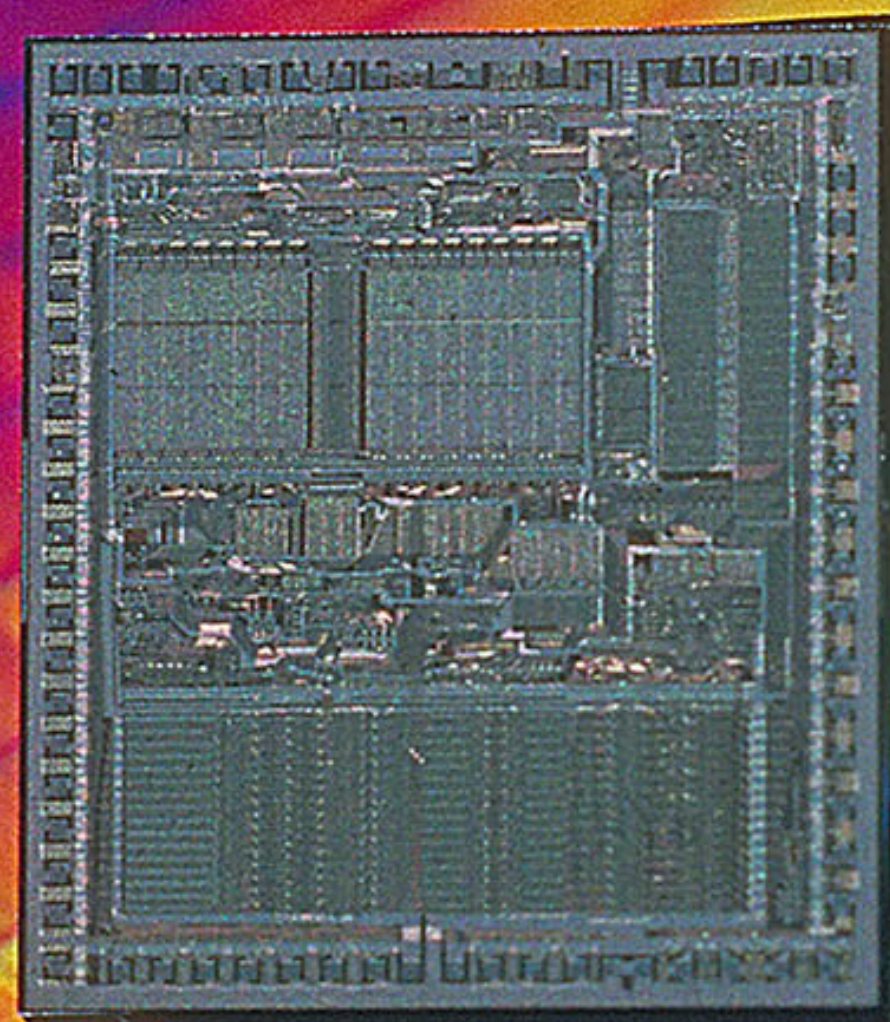
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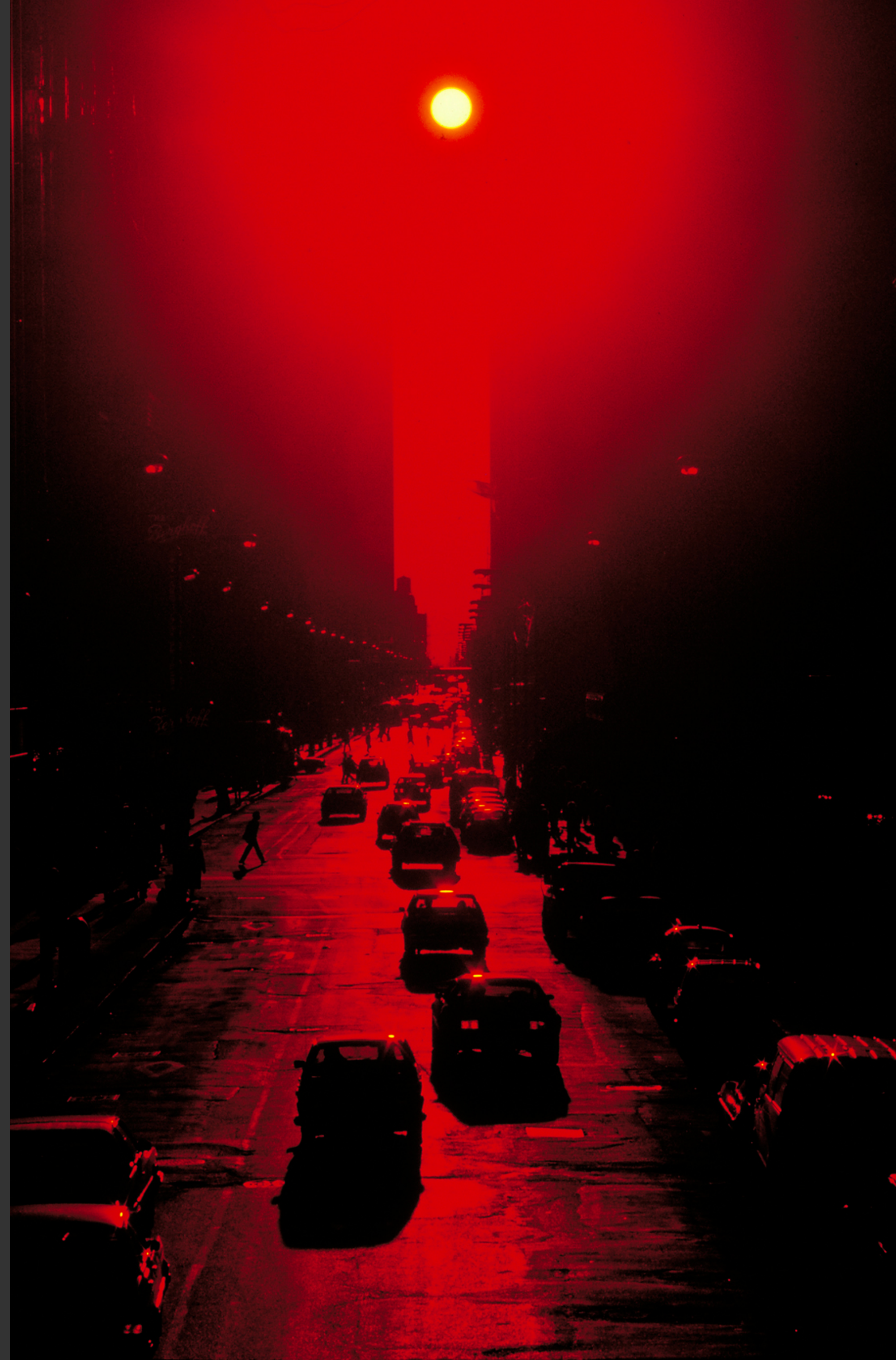
MM47111

888 88888





























BALANCE EXCEL

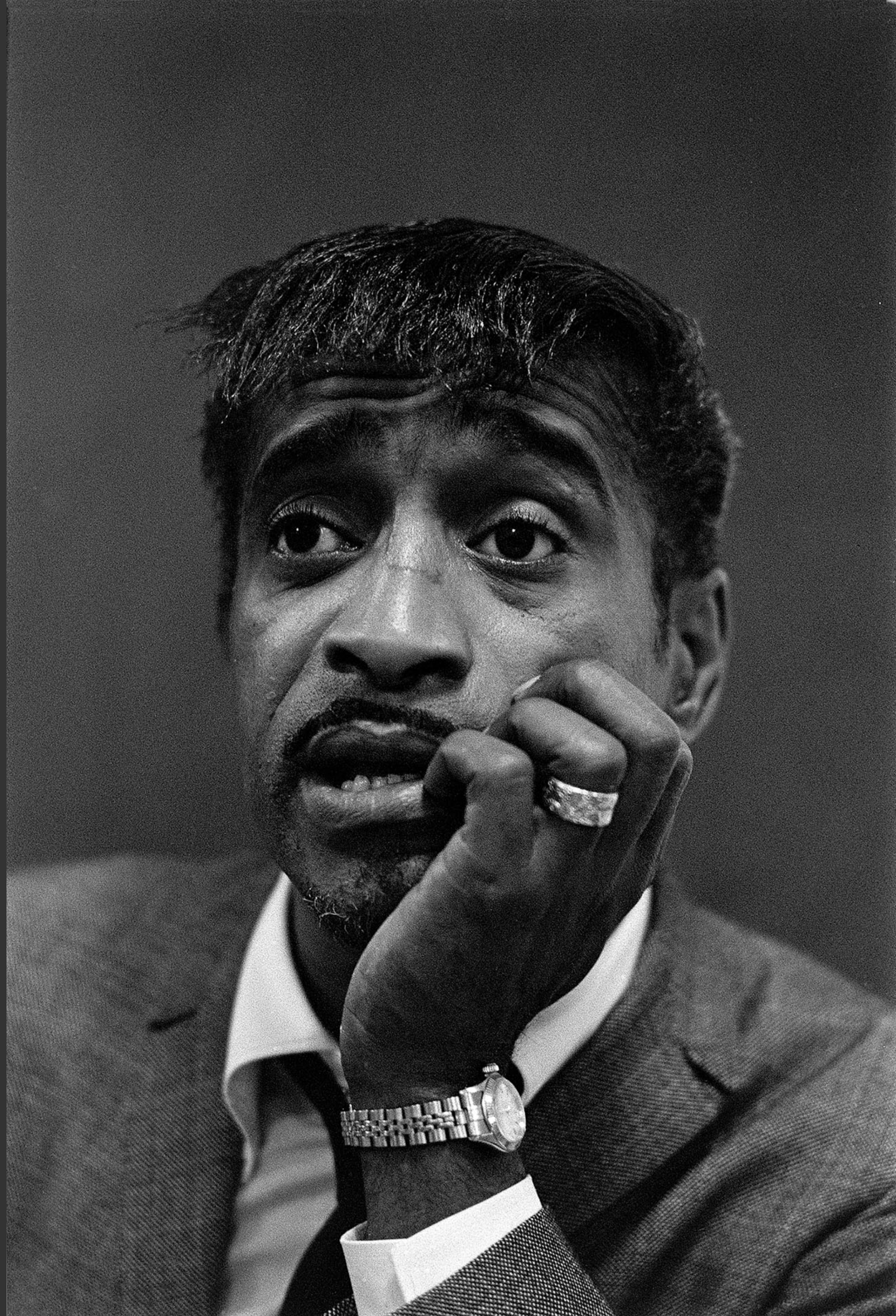
Resourceful
Adaptive
Tactful
Reasonable
Perceptive
Open Minded
Will Listen
Negotiate
WIN/WIN

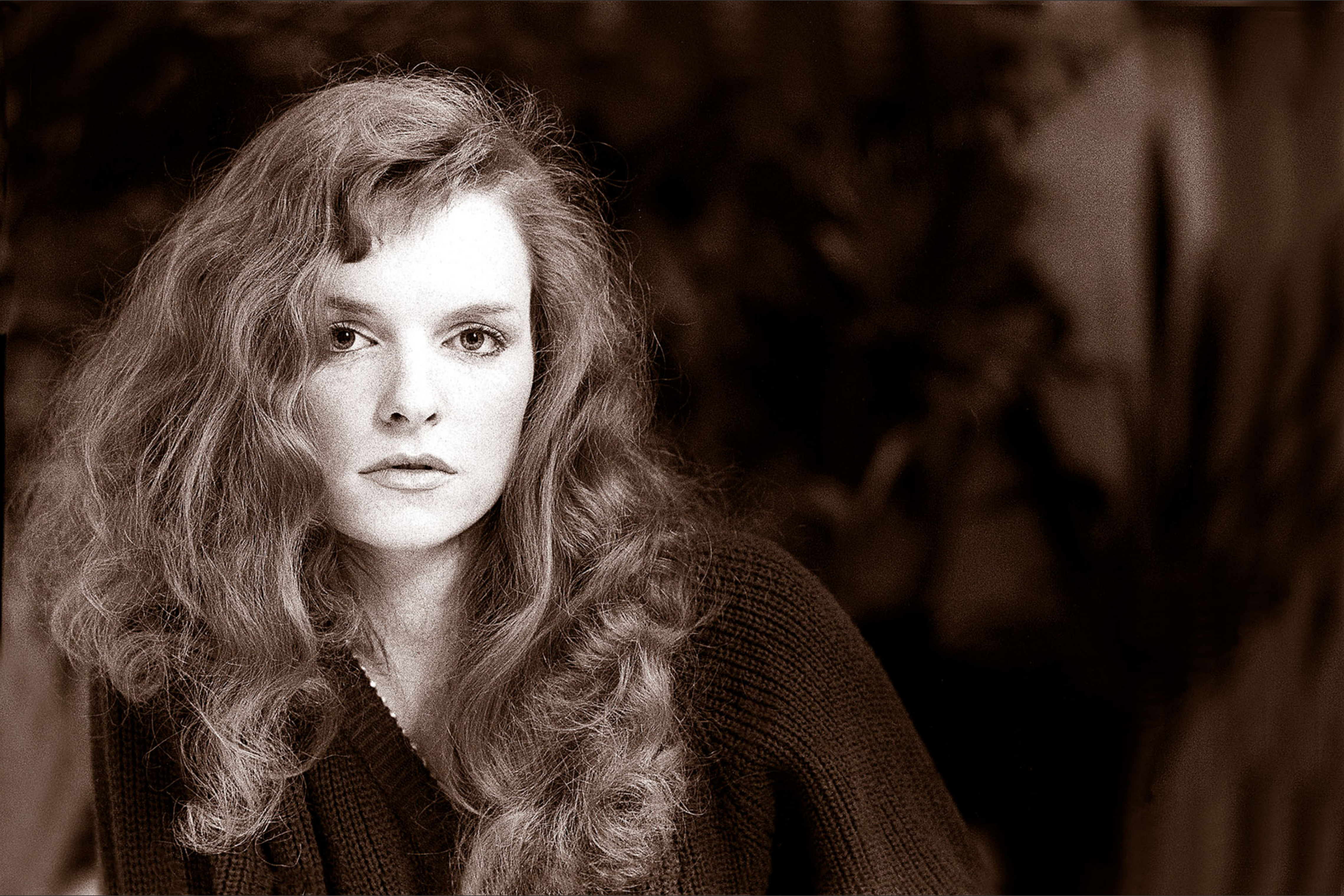
Polis
Comp
Unbi
Wis
Phc
Su
O
All
Apt





























chicago park district

A Day at the Beach is Fun!

For your safety and the safety of others
please observe beach rules:

- Alcohol is prohibited
- Animals are not allowed
- No diving
- Artificial floats are not allowed
- Keep glass containers off the beach
- No horseplay
- Ball playing only in designated areas

Respect the lifeguards. They are here to
serve you.

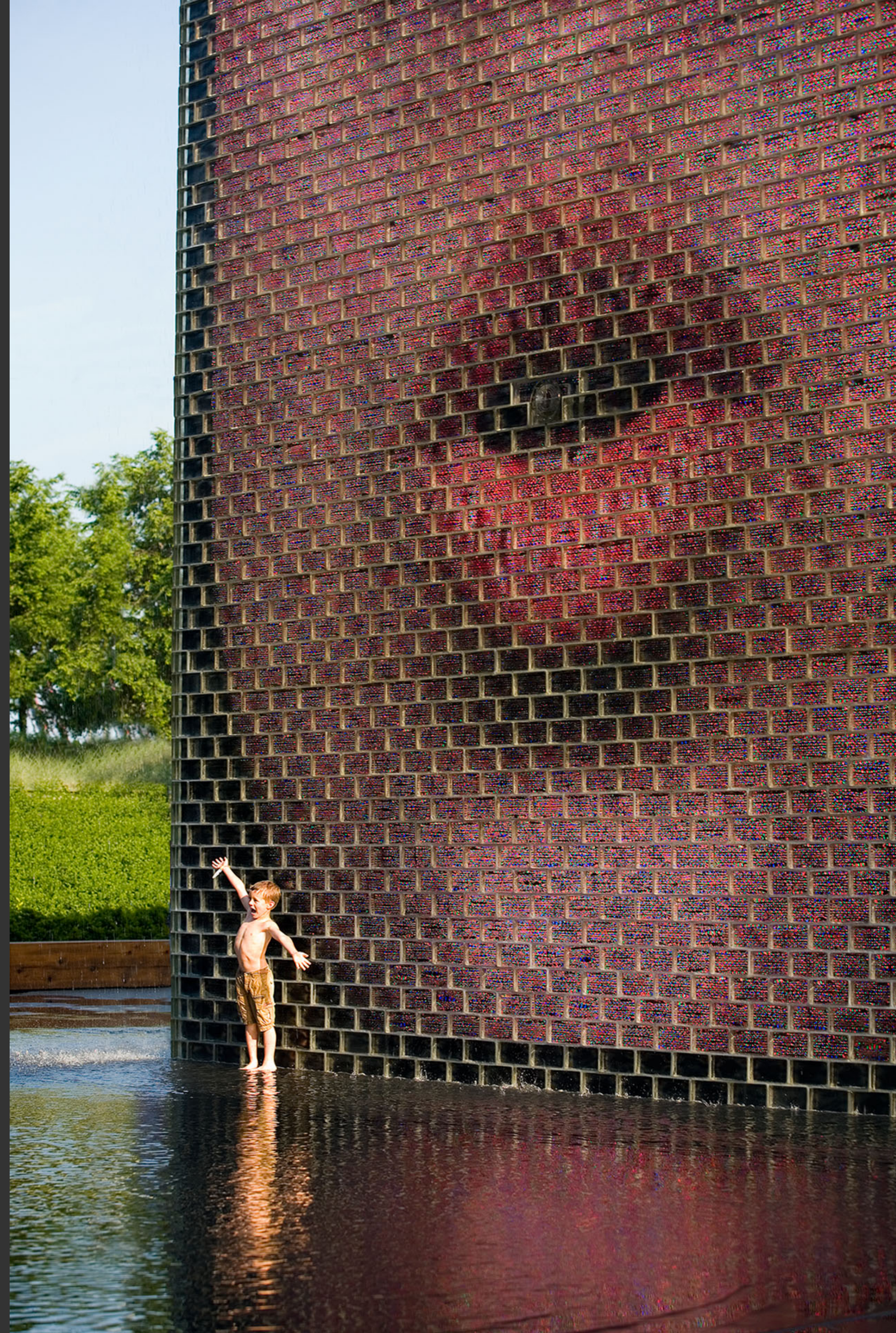
Lifeguard towers are for guards **ONLY**

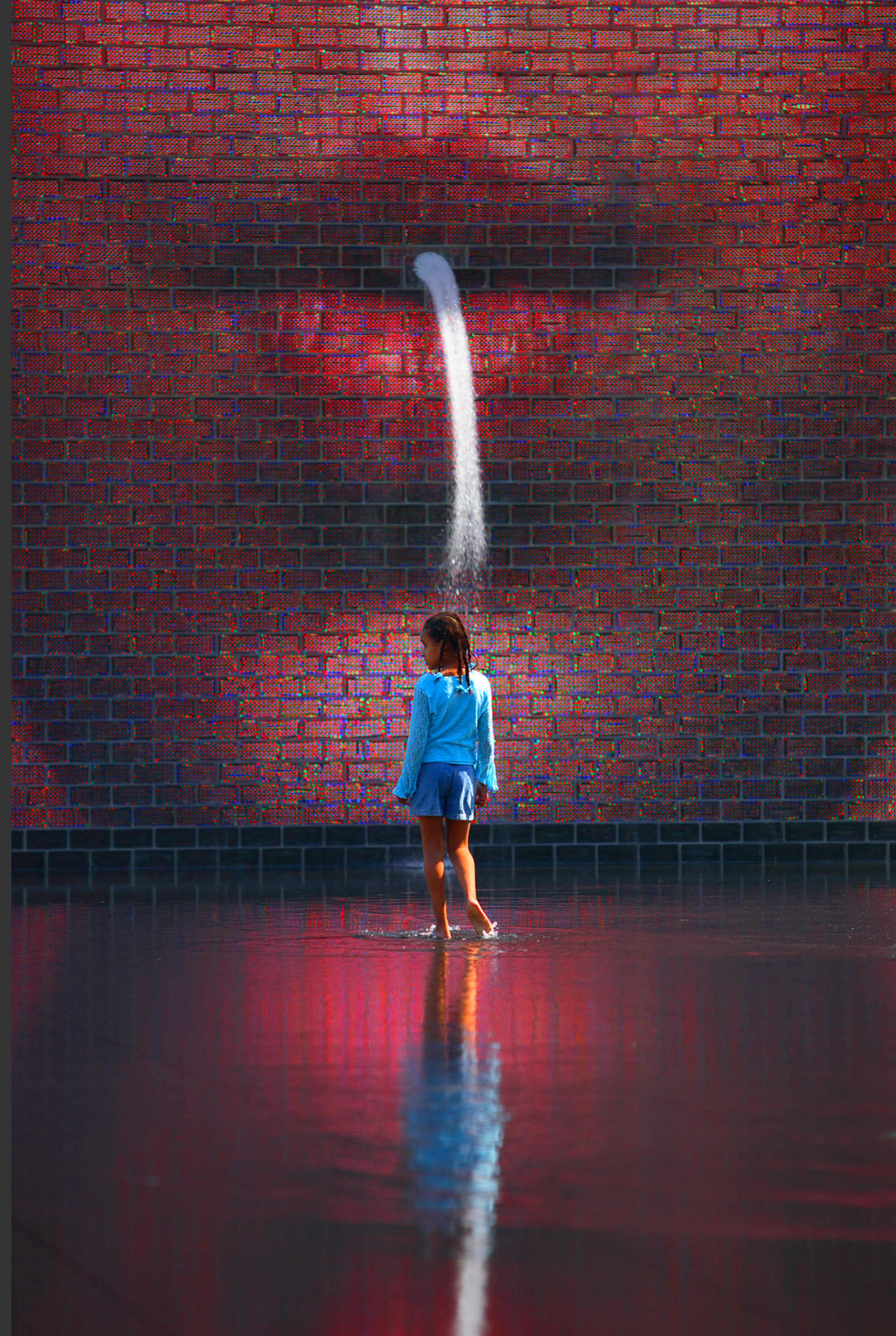
Swim only in guarded areas

Obe~~y~~ the guards

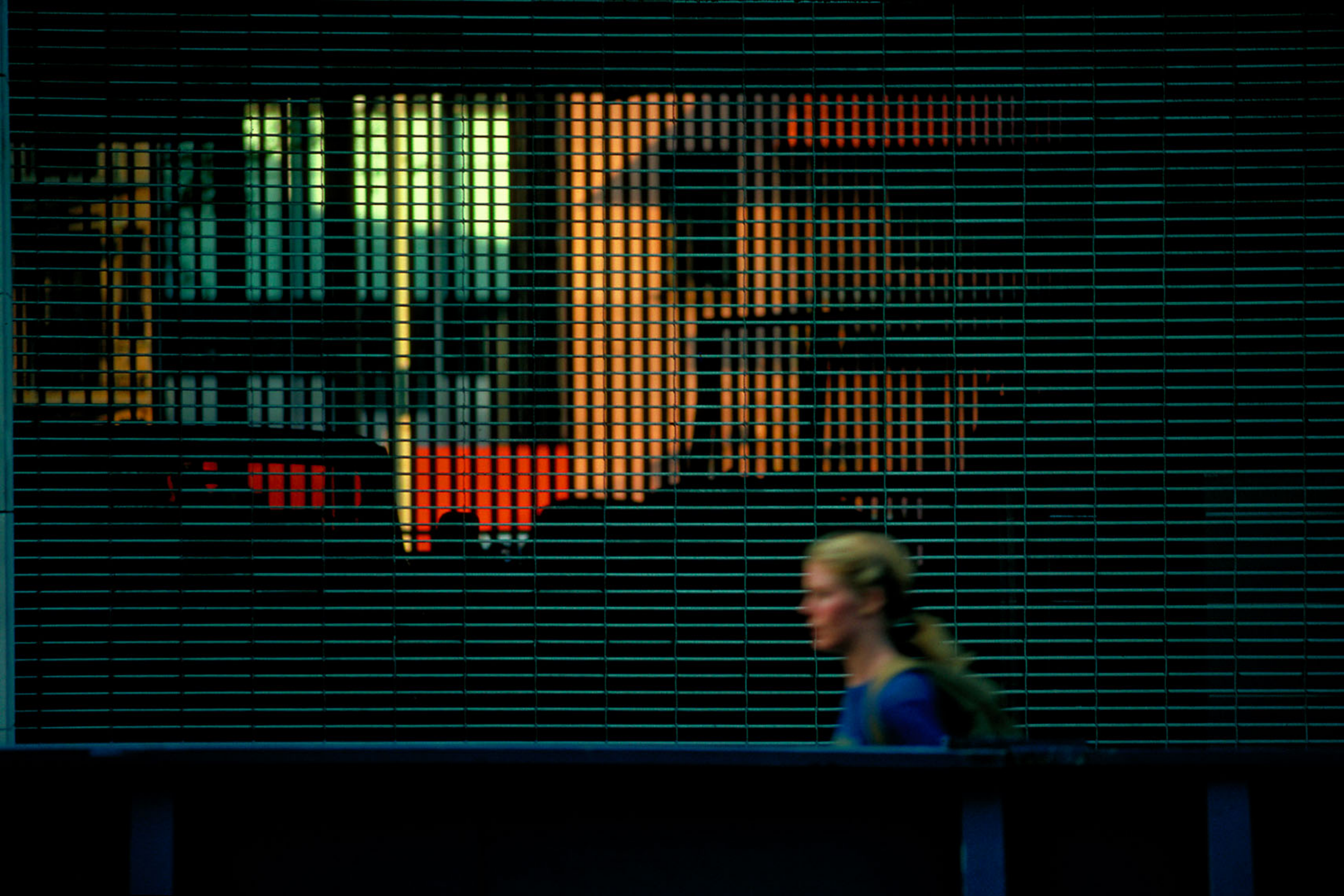
Keep your beaches clean

CHICAGO
PARK
DISTRICT
come out
and play

























SBC PLAZA











CARBIDE AND CARBON





DONADNOCK



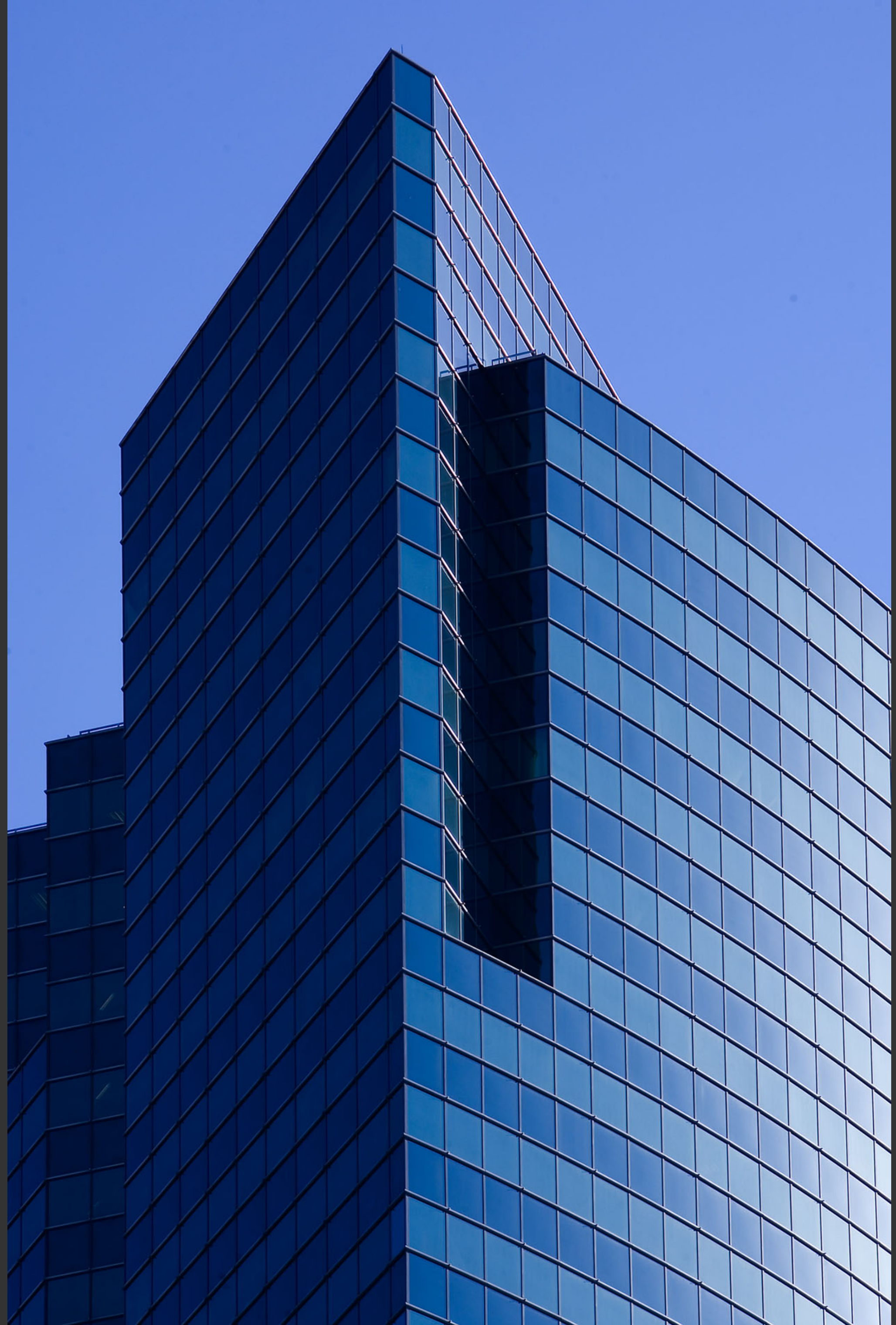










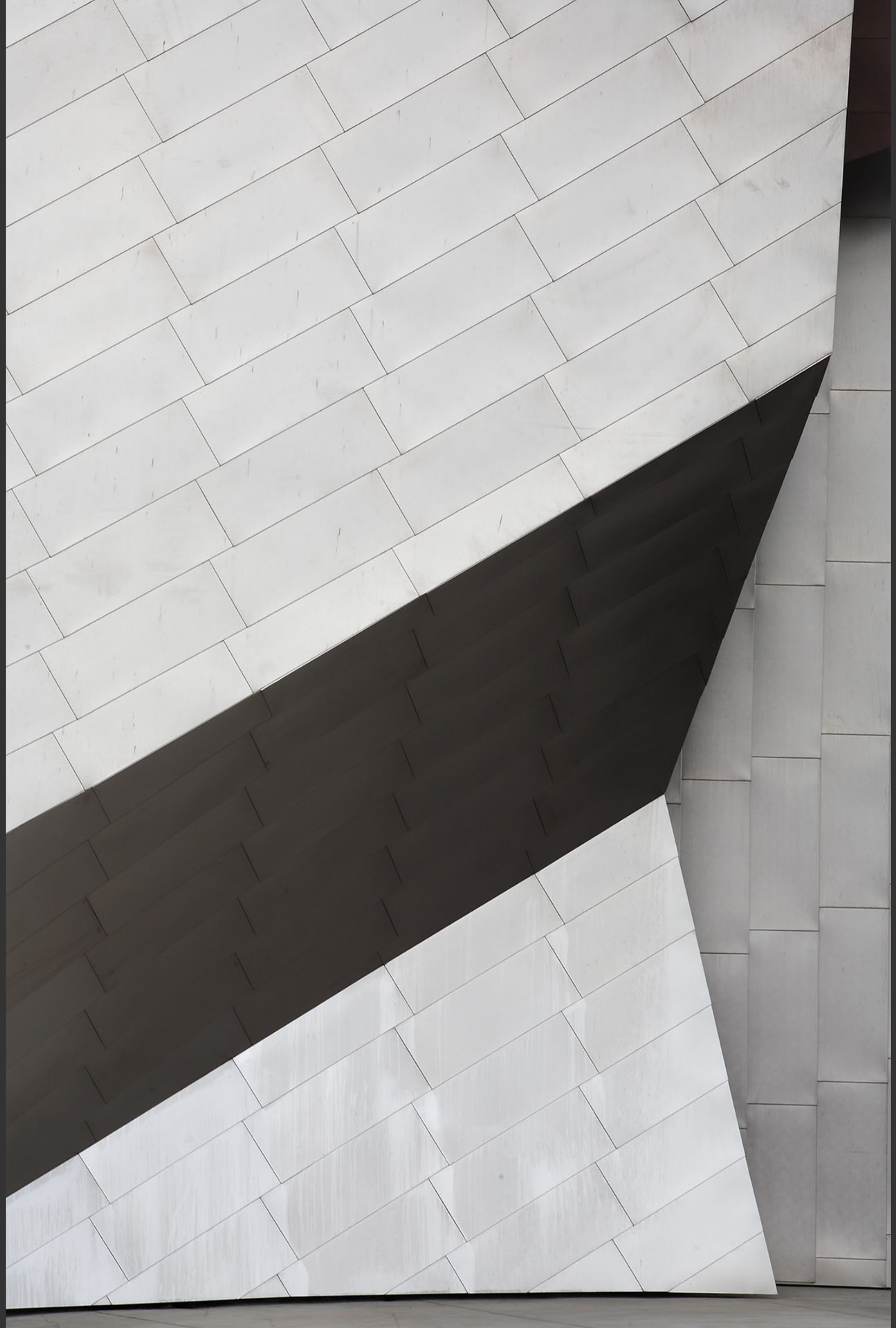




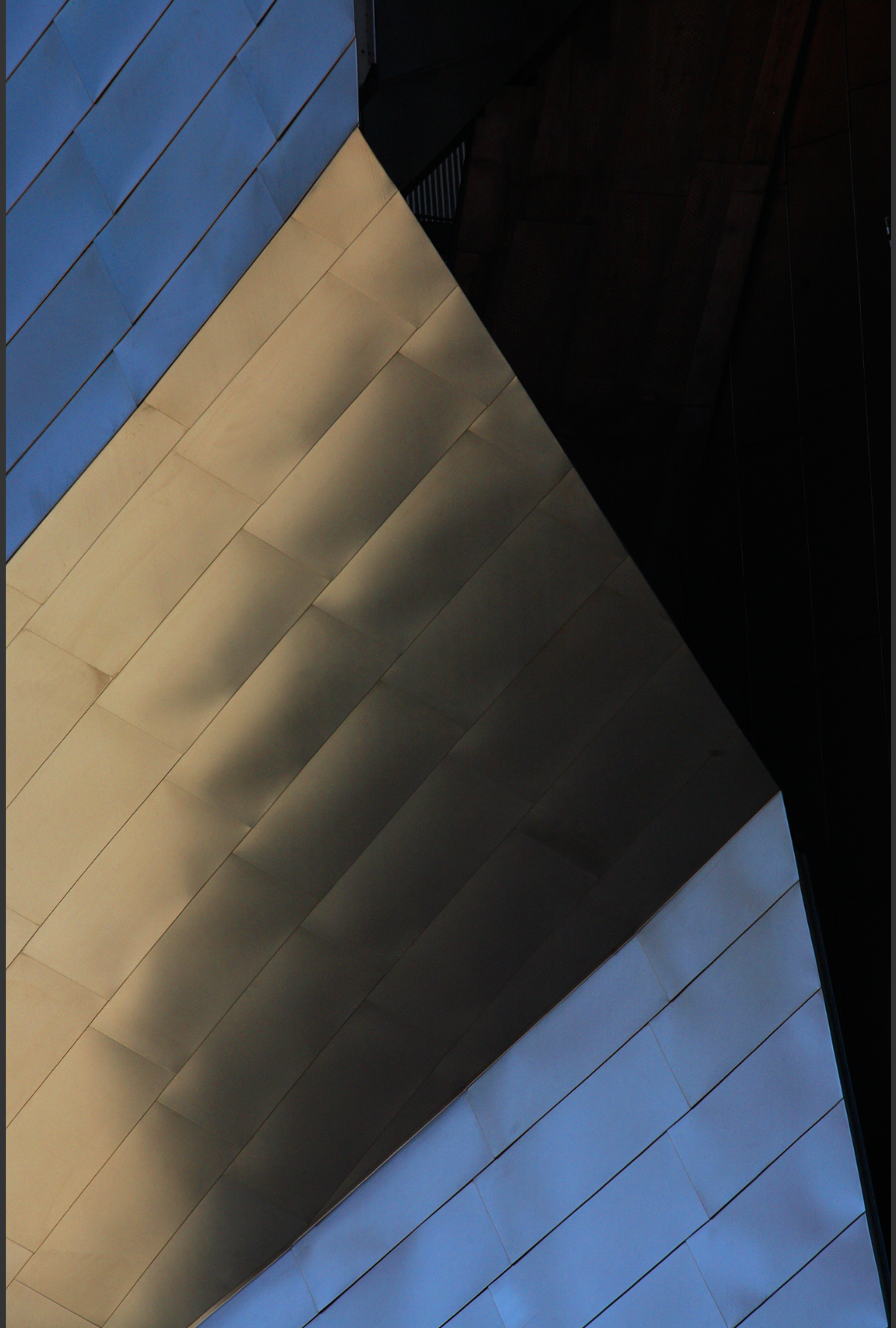




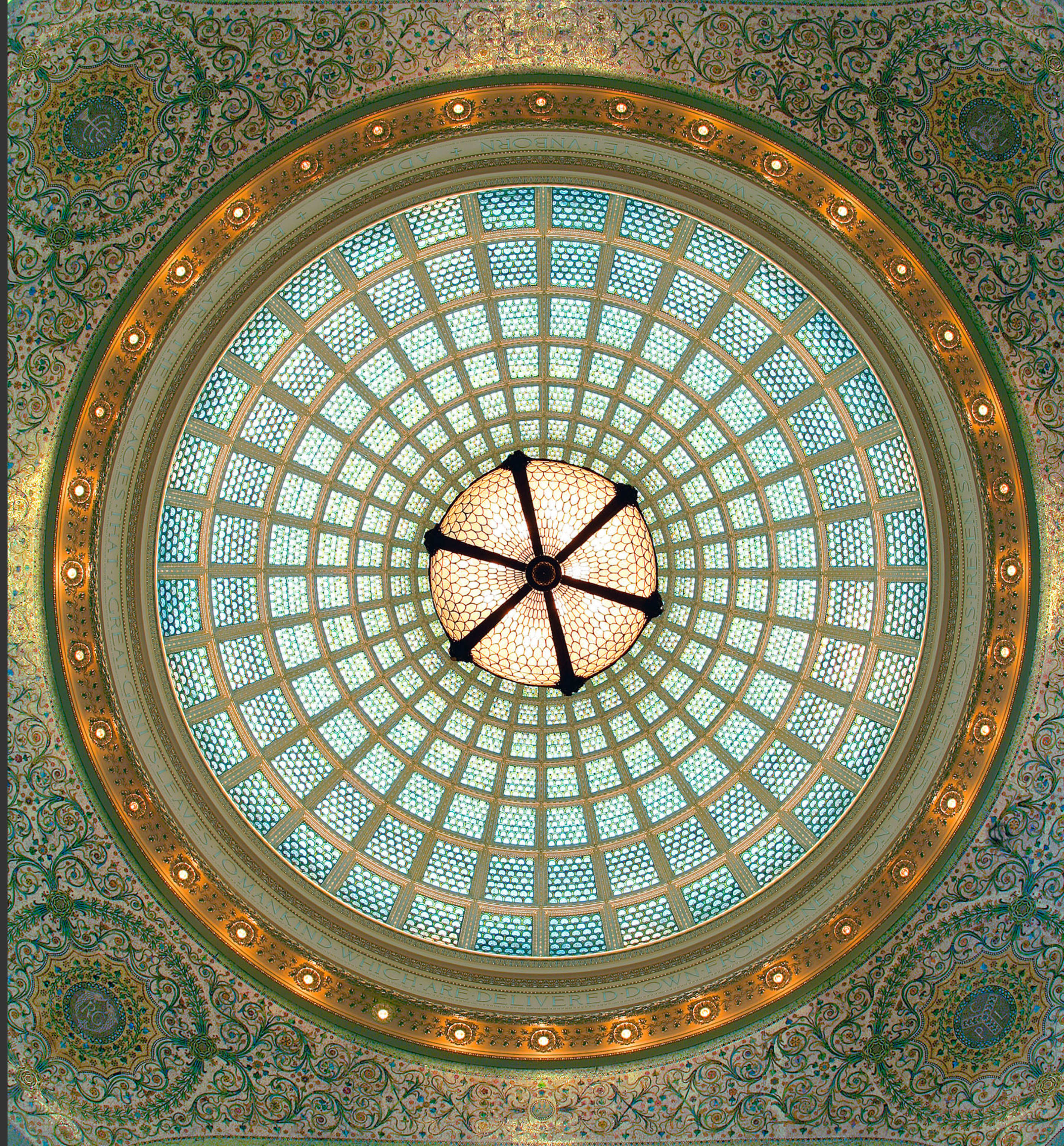




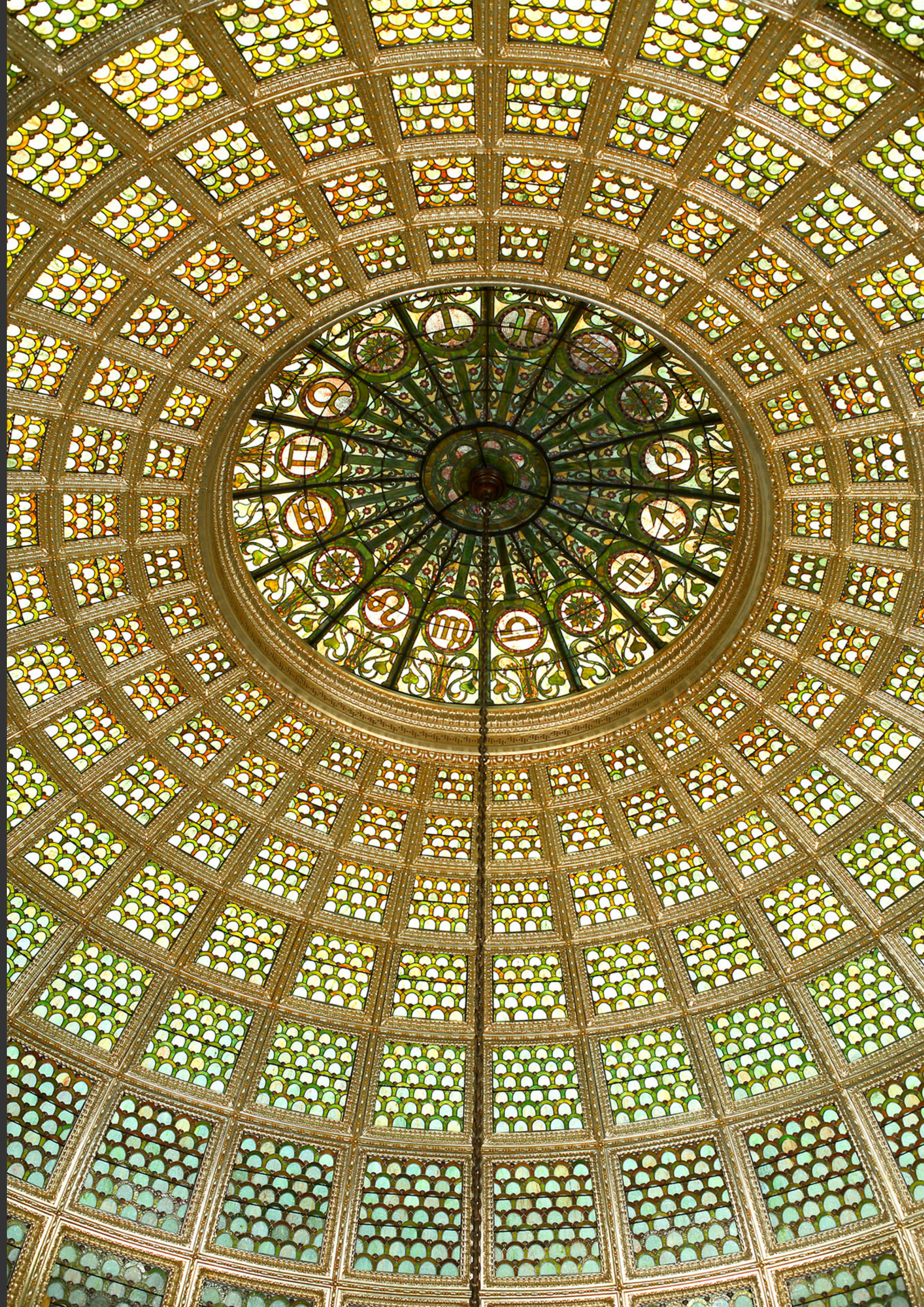


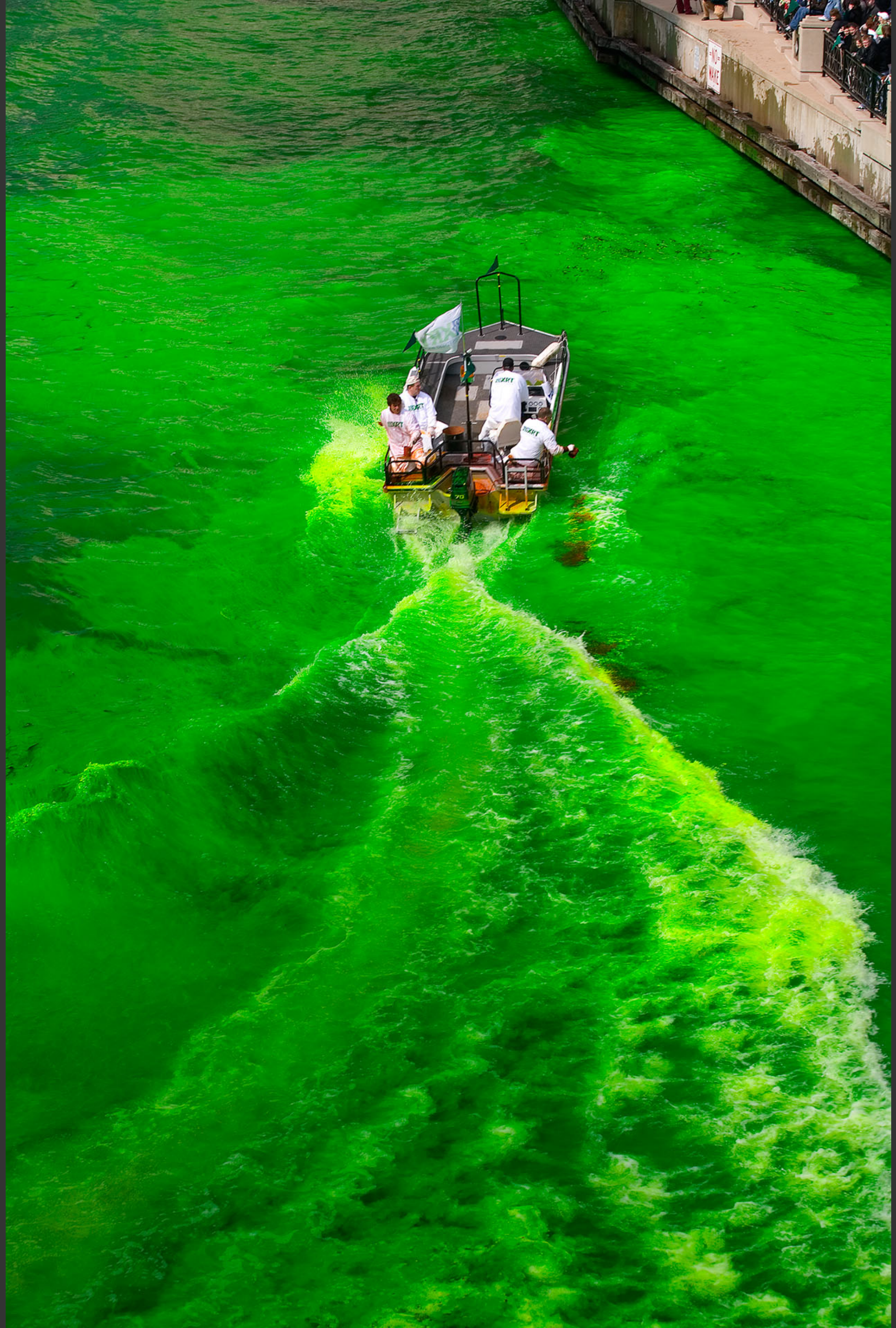








































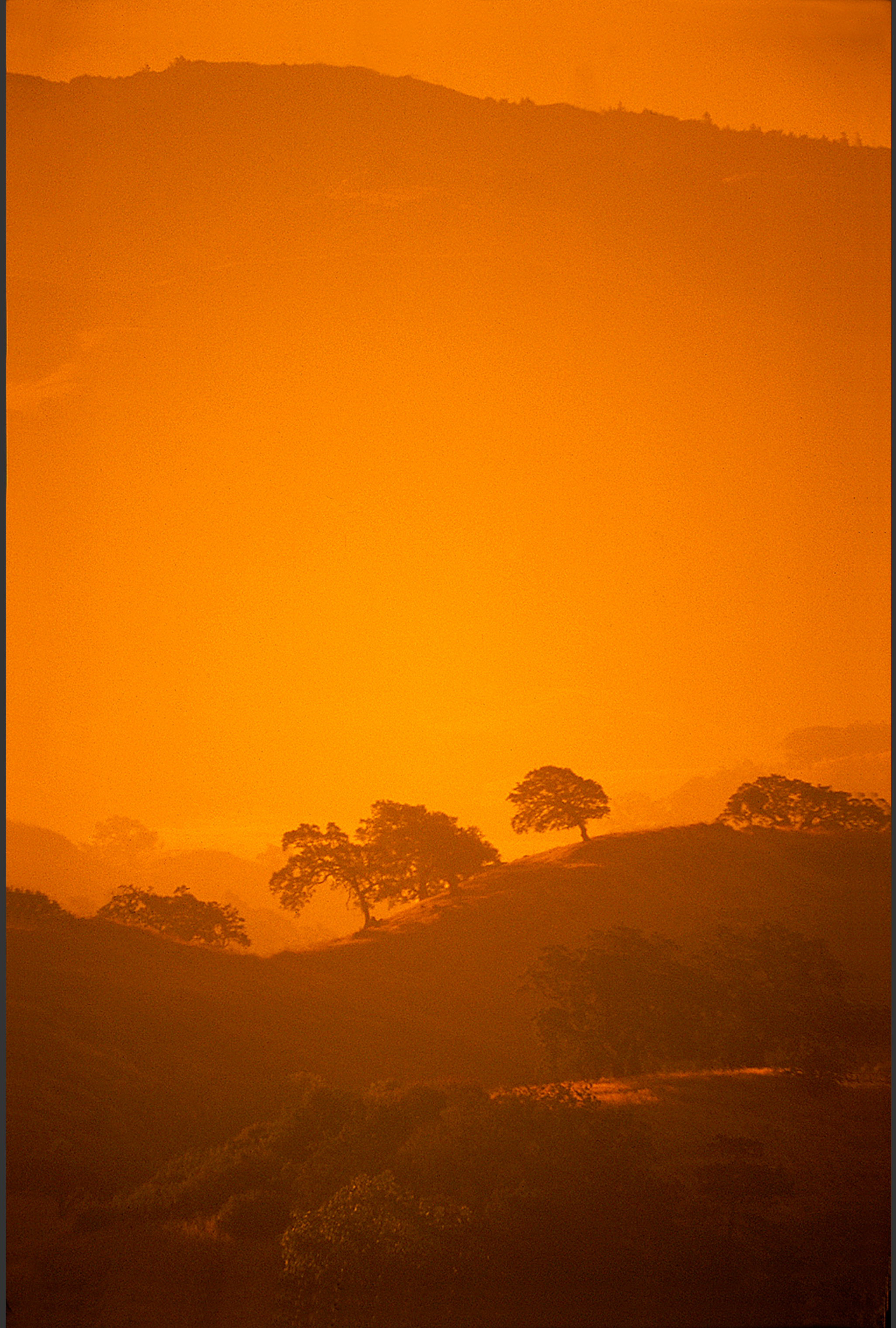














The Hemingway six word short story: “Polymath visual communicator and problem solver”.

A few words longer: “Photographer, videographer, producer-director, and left-brain/right-brain creative communications consultant, manager, and problem solver”.

The elevator pitch: “I make, and manage making, visually based communications to solve problems, and help other people with their image based problems. I am a successful serial entrepreneur businessman as well as an award winning creative. I help other people and organizations solve their problems in creating, managing, and using visual communications.

I'm a left brain, right brain, deeply caffeinated creative type who plays nicely with others as part of a team or as team manager, and can work fully solo or direct and manage multi-jurisdictional union crews of hundreds on 24x7 production schedules for weeks or months at a time. I've worked +87K feet above and -10K feet below the ground in 65 countries and 49 US states for an internationally based Fortune 100 class, Z to A client list on individual communication project production budgets from gratis to low 9 digits US\$.

I speak business, creative, and deep geek and frequently act as a Dolmetscher or Übersetzer between the business/marketing/advertising/creative/technical/financial types.

From the client side I have supervised top tier 4A’s agencies on top consumer brands that were Fortune 250 level businesses in their own right for a Fortune 50 conglomerate; on the supplier side its been everything from a single overhead slide to a live production for multiple 6500 seat audiences utilizing an 850,000 square foot convention facility and a 61,500 seating NFL stadium, over a thousand crew members, a Broadway cast of 50, an orchestra of 35, and a multi-platinum album band, all produced in HDTV and satellite linked to multiple up/downlink locations.”

The experience: I have been doing this on a worldwide basis for the last 50 years. You may have already seen some of the work I have done for clients both large and small. You've selected some images from that work that interest you for this portfolio pdf, thank you.

My philosophy and approach is based on problem-solving: visually, monetarily, and logistically. My experience is derived from 6 wars, 2 revolutions, more than a few boardroom struggles and market place battles, 5 continents, 65 countries, 49 US states, and thousands of layouts and storyboards.

The clients: Over the years I have been fortunate enough to work for many corporations and publications that you have probably heard of, as well as many that you probably haven't. Some of the clients that I have worked for that you may have heard of are:

Zilog, Zenith, Zeiss, Yamaha, Yellow Freight, Xerox, Whirlpool, Wells Fargo, Wang, Varian, UPI, Union Pacific, UAL, TWA, Turner Broadcasting,

Travenol Labs, Time Inc., Time, Texaco, der Spiegel, Stern, Stone Container, Standard Oil, Sony, Smith-Kline Labs, Siemans, Sears, Searle Labs, R.R.Donnelly, Reuters, RCA, Raytheon, Qume, Quasar, Quaker Oats, Qantas, Playtex, Pan American, Owens-Corning, Omni Hotels, Newsweek, New York Times Magazine, National Rent-a-Car, Motorola, Morton Thiokol, Morton Norwich, Mobil Oil, McDonald Douglas, McDonalds, Merrill Dow, Lufthansa, London Sunday Times Magazine, Kraft Foods, Kemper Financial, Kellogg's, Johnson Controls, John Hancock Insurance, Jewel Foods, JAL, Inc. Magazine, International Paper, Intel, IMC, IBM, Hyatt, Hunt Wesson Foods, Hughes Aircraft, HFC, Grumman, GTE, Georgia Pacific, GE, GM, GATX, Fujitsu, Forbes, FMC, First Chicago, Federal Signal, Fairchild, Exxon, El Al, The Economist, Eastman Kodak, DuPont, Dow Corning, Dow Chemical, Delta Airlines, DEC, Danskin, CNN, Corning Glass, Ciba-Geigy, Chicago Tribune Company, Chicago Tribune Magazine, Chicago Merchandise Mart, Chicago Board of Trade, Cadillac, Business Week, Budget Rent-a-Car, Brunswick, BellSouth, Baxter Labs, Bank of America, AT&T, Anderson Consulting, Amoco Oil, Ameritech, ASTA, The AP, American Airlines, Allstate, Air America, Abbott Laboratories, ABA.

If my work is of interest to you I would like to add your company to the list above, so please contact me so we can talk. Thanks!

Cordially,
Michael Beasley

Michael Beasley

Visual Communications

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Email: Michael.Beasley@picade.com Mobile: +1 (312) 498-6359 Office: +1 (773) 857-2882 Fax: +1 (773) 857-2883